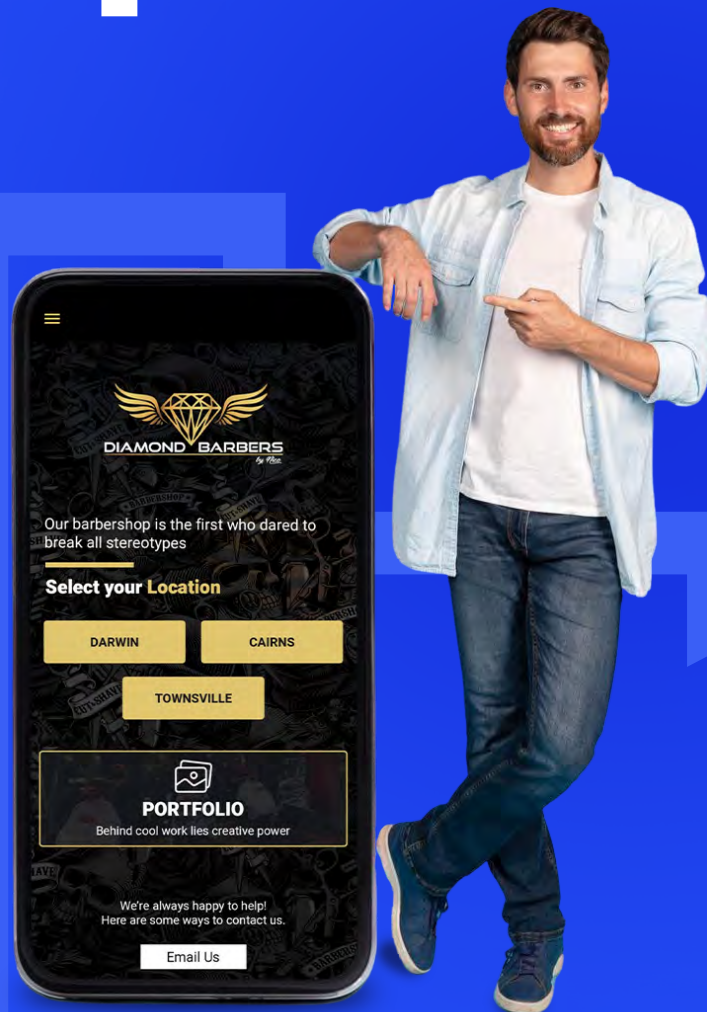




Join The App Boom



LAUNCH YOUR OWN DIGITAL AGENCY

**Supply Cutting Edge Mobile Apps, Websites And In-Demand
Digital Marketing Services To Small Businesses**

Welcome To Mobile App City

Dear Entrepreneur,

Thanks for downloading our Information Pack. This is your first step towards launching and growing your own thriving app business and we're excited to help you on this journey.

This Info Pack is designed to give you a summary on how the Partnership works, and how you can generate some serious income by becoming a MAC Partner. We have more detailed "discovery sessions", we do via zoom/computer to give you a much deeper and complete understanding.

The MAC Partnership Explained

Mobile App City is an mobile app development agency that operates with a Partner License model. (Like a franchise but without the drawbacks).

This enables us to empower entrepreneurs (*just like you*) to establish your own app agency business - so that you can provide high-demand digital services to other businesses for a big margin.

As a MAC partner, you supply a comprehensive suite of technologies, including mobile apps, websites and digital marketing services to businesses. Functioning as your wholesaler, we handle all the development and technical aspects while you serve as the retail interface to your clients.

Your primary role involves engaging with business owners, identifying their challenges, and proposing tailored solutions (in the form of apps, websites etc).

As part of the Partnership, we offer thorough training, continuous coaching, and ongoing support to ensure your success in this dynamic, high growth market.

You can generate significant revenue with your mobile app business. Some of our clients generate tens of thousands each month, including passive income.

Keep reading to learn more and don't be afraid to book your free discovery session.

- The Mobile App City Team

Attend Your Free Discovery Call With Richard

To help you fully understand the value of the Partner License, we offer a series of Discovery Sessions via Zoom. Richard will send you an invite shortly by email. We look forward to meeting you.

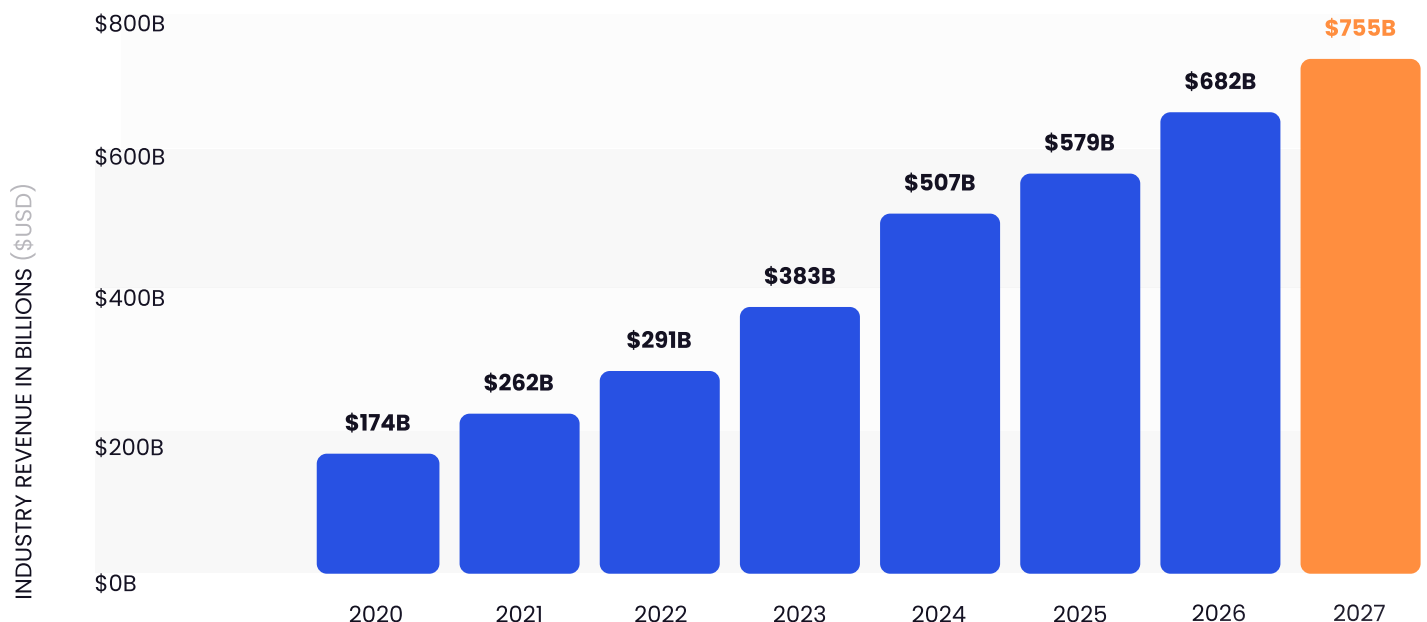


Capitalize On The **BOOMING** Mobile App Market

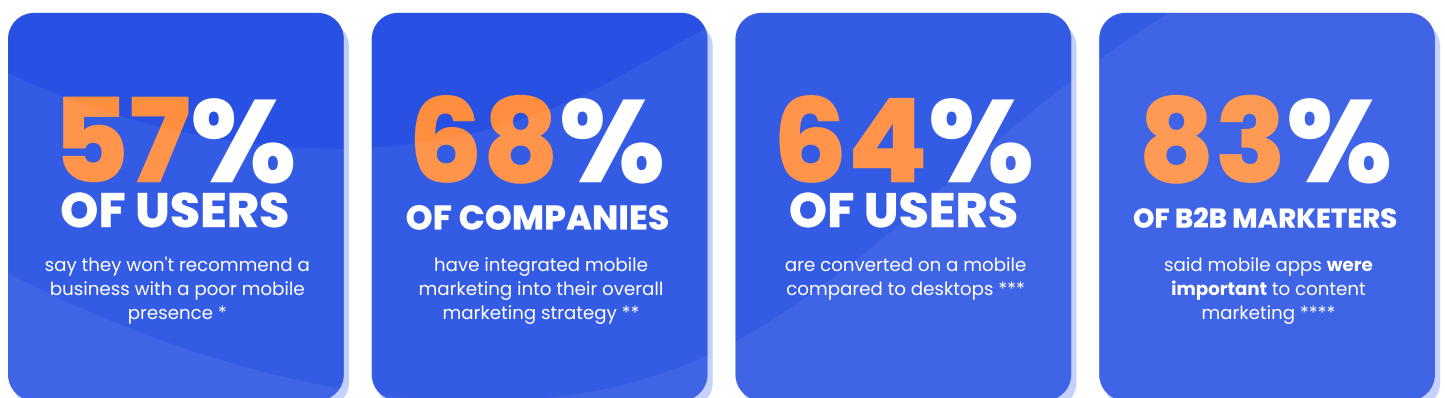
The demand for technologies for businesses is booming around the world. Data shows businesses of all sizes, across a range of industries, are in need of professional mobile apps, websites and digital marketing in particular to help better engage their customers and drive business growth.

We can help you tap into this growing market by providing you with everything needed to launch your own successful mobile app agency.

Chart Shows The Actual And Forecast Growth Of The Mobile App Industry (USA)



Did You Know?



* Source: SocPub

** Source: Salesforce

*** Source: CMSReport

**** Source: Strategy Trends

5 Reasons To Launch With Mobile App City

Since 2011, MAC has helped over **160 individuals** launch their very own successful mobile app agency. We are leaders in this space, and we are continually working hard to improve the technology, tools, systems and value for our License Partners.

Here's 5 reasons why we believe MAC is the best choice for launching your mobile app agency.

01

We have experience.

Established in 2011 with over 160 partners worldwide and thousands of apps, websites and digital marketing campaigns created, Mobile App City is a leader in this space. You can feel secure knowing that we have the experience and the skills to help launch your new app agency properly.

02

We generate results.

We have the experience but we also have proven the ability to generate results for our Partners. We ensure all of our Partners are setup successfully and on the right path to generate revenue. Many of our Partners do extremely well, generating tens of thousands per month in revenue.

03

We provide the best value.

Mobile App City aims to provide a high level of value for the investment. We've always packaged our Partner package full of extra value to ensure you will have everything you need to hit the ground running and generate a quick ROI.

04

We continue to help you grow.

After we successfully launch your new app agency business, we don't just stop there. We are incentivized to continue to help train and support you in growing your business so you can expand your customer base, sell more services and generate more revenue and profit.

05

Our Partner Business is low risk.

The investment for this business is a low \$20k investment. With only a relatively few clients needed in order to make a 100% return on that investment.

Compared to the costs associated with launching an app agency on your own or buying another type of Franchise, it's much higher return on investment and much lower risk. As a MAC Partner, you're being boosted into one of the worlds fastest growing industries, you will have no restrictions on where you can operate. Plus you'll be building a capital asset that you own and can later sell.

Here's What's Included

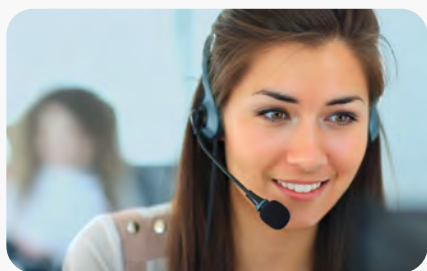
Mobile App City provides everything you need to successfully launch and operate your new app agency successfully. Worth an estimated \$70K+ in terms of raw value*, we've included as much as we can into this high value package to ensure you get all the technology, tools and training that you need to succeed, at an affordable price.

Here's what you get in the MAC Partner Package:



Business Cards

We custom design your business cards based on your brand style.
Value \$200



Ongoing Support

You'll continual on-going support for the life of your business. You won't be on your own. if you have any questions at all we're here to help.
Value \$priceless

Website

We design and build your very own responsive website with industry leading web technology so you have the ability to sell and market yourself locally or anywhere in the world.

Value \$3K+



Sales Material

Receive dozens of editable pre-made marketing and sales materials tailored specifically to the mobile apps and digital agency industry. Value \$5K+



Setup & Training

Receive live 1:1 training sessions on how to launch, manage and grow your digital agency. Value \$10K+



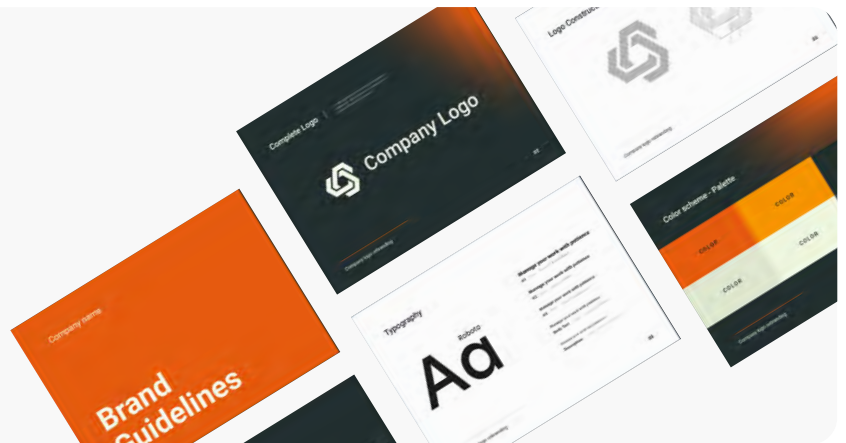
Service Agreements

We provide professionally drafted legal Service Agreement templates ready for your clients to sign. Value \$10K+

Logo And Brand Kit

We design your very own branded logo to your liking and create the brand kit to go with it.

Value \$2K+



Expert App And Creative Development Team

Leverage our expert team for producing world class mobile apps, websites, digital marketing and other digital services including AI. Avoid the stress and costs of hiring your own full time staff by leveraging our team.

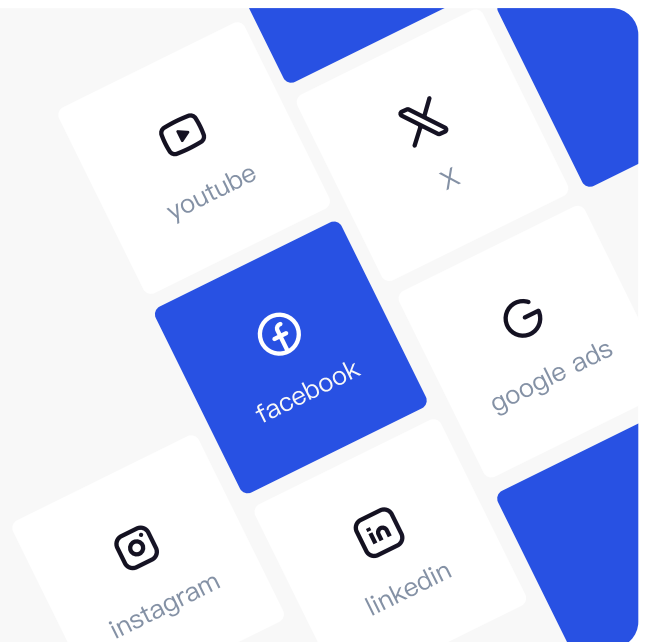
Value \$50K+



Marketing Campaigns Launched *

As an optional extra, we can setup and launch your marketing campaigns across social media and google to get leads flowing in and your revenue growing

* Enquire about pricing. Based on scope



What Our Licensees Say



Ben, Sydney

I started with Mobile App City 5 years ago and have not looked back. They have delivered everything they have promised and have boosted me into this exciting new mobile industry. I was able to quit my job with my passive income and have had great support by the Mobile App City team. I recommend anyone looking to start a business, do this 100%.



Paul, Papua New Guinea

Before getting into business I was the captain of our national rugby team with no business experience. Josh and the team trained me up where in my 2 months I had over 50k in sales. Never ever thought I'd be getting this kind of success so soon.



Jay, Singapore

Because of Mobile App City I've now got a business with commission only sales people. No job is too big or small for the team at Mobile App City. They offered me all the support I needed to get up and running and now I talk to them weekly to process new client's orders. Would not be here today if it was not for them.

Partner Case Study

Travis came to us to start a side hustle, already holding a secure job with a six-figure salary and aiming for additional income. This 'side hustle' rapidly expanded, becoming his primary source of income and eclipsing his regular job. His most notable achievement was earning \$12,000 in a single day. Travis is now contemplating making this venture his full-time business, attracted by the freedom it provides and wishing he had embarked on this path sooner.



”

Travis says:

Selling high quality websites at \$5,300 each has been a game-changer. My biggest sale in a single day was a \$15,000. I owe this success to the invaluable training and support I received from Mobile App City. Trusting their expertise and the dedication of their team has truly transformed my capabilities and opened doors I never thought possible. My journey is proof that with the right guidance and partnership, you can reach extraordinary heights in the digital marketing industry.

Daily Sales Record:

Working casually, Travis hit his record daily sale of \$12,000 from 2 websites and 1 mobile app.

1
APPS

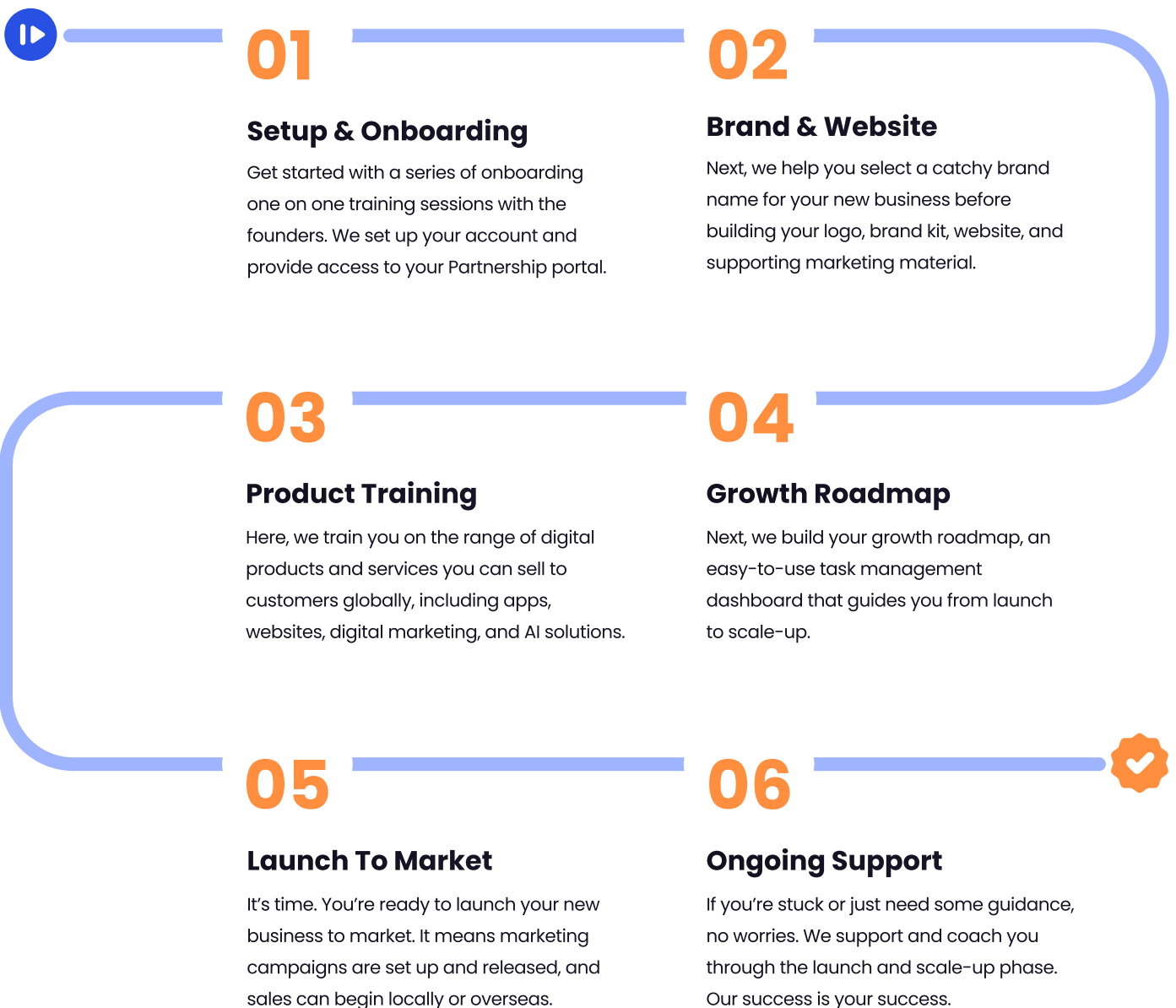
2
WEBSITES

= \$15K+
IN 1 DAY

How It Works

Making the decision to invest in starting a new business can take some time and be a stressful process. We're here to help you through that decision making process by providing as much information and advice as possible through our free Discovery Sessions.

If and when you do decide to invest in a [Mobile App City business](#), here's what you can expect from us as part of the setup and launch process.



Here's What You Can Provide

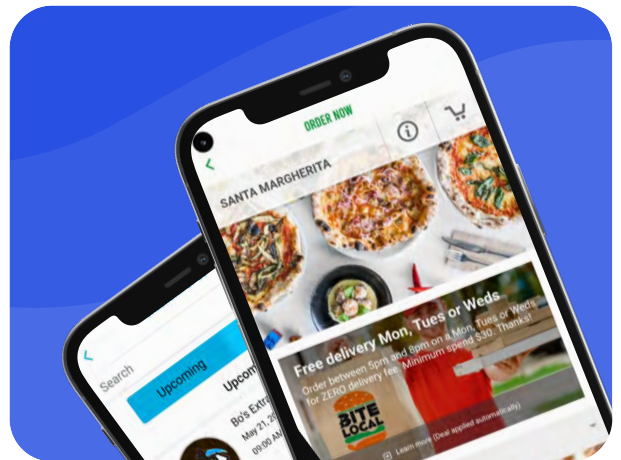
Operating since 2011, we have developed a keen understanding of what digital products and services are in demand around the world. You can focus on one or two of the below services and master a niche market, or potentially service all of them if you wish. We can help you decide on the best target market and product offerings to start with and you can expand from there.

Here's some of hottest selling products on the market:

01

Mobile apps

- for small businesses
- for enterprise businesses
- for startups
- for games
- container mobile apps



02

Websites

- New websites for businesses
- Upgrade/redesign of existing websites
- Monthly hosting and management

All types of website services for all types of businesses, from small businesses to large scale corporate websites.



03

Digital Marketing

- social media ad campaigns
- social media profile setup
- Adwords setup and management
- Business coaching tools
- Learning management systems
- Search engine optimization (SEO)
- Graphic design
- Videos for businesses
- + more



Here's How Much You Can Earn

There is **no limit** to how much you can earn as a Mobile App City Partner.

Business is about LEVERAGE. If you do everything yourself, you are limited and essentially just have a job. With Mobile App City, you get to leverage an entire team of people so you can earn much more than you could on your own.

You determine how much you make based on factors including how much you spend working in the business, the amount you invest in marketing, and the types of services you focus on. Over time the business has the ability to provide ongoing passive income so you make more money with less effort as time goes on.

With Mobile App City you can generate excellent upfront and recurring revenue streams (passive income) for a range of services.

Case study example

This following revenue calculations are based on hypothetical sales scenarios.



Sales strategy

You sell mobile app packages worth \$3,000.

Your gross profit margin is \$2,100 per sale.

You decide how many clients a week you wish to acquire. See example below for income based on new clients per week.



Target region

USA and Canada (West Coast)



Target market

Cafes, restaurants and bars

Annual income (gross profit)*

\$109K

1 x apps
sold per week

\$546K

5 x apps
sold per week

\$1.09M

10 x apps
sold per week

***Disclaimer:** The numbers shown above are indicative only and based on a hypothetical case study example. Mobile App City cannot guarantee any level of revenue as many factors can affect and determine the actual revenue generated by the Partner including but not limited to: local market conditions, competition, marketing spend, go-to-market strategy, time invested by the partner and ability to convert customers.

Launch Your Own App Agency For Just **\$20,000**



Many clients generate an ROI very quickly after the first few sales. Some have paid off their investment within the first month of trading.



Total market value estimated over **\$70K**



Finance is available for approved applicants

Join **160+** other successful Partners around the world who have



successfully invested into starting their own digital app agency – and now operating in one of the worlds fastest growing markets.

**Are you ready to embark on an exciting new adventure
filled with **unlimited opportunities?****



Your Next Steps To Get Started

Are you thinking this may be a lucrative business opportunity to pursue?

If so, we have a detailed process for you to see, hear and understand the business. We do this through one on one discovery sessions over zoom. You'll get to see exactly how the business works, what you'll do and how to build a successful business. All aimed at helping you to decide if this is a fit for you, while we can evaluate if you are a fit for us.



Attend Your Free Discovery Call With Richard

To help you fully understand the value of the Partner License, we offer a series of Discovery Sessions via Zoom. Richard will send you an invite shortly by email. We look forward to meeting you.

